

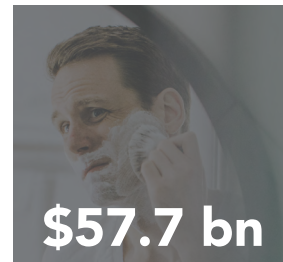
A PASSION FOR PACKAGING

MEN'S GROOMING

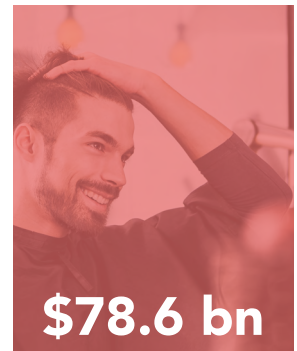


TricorBraun is one of the largest packaging suppliers in Men's Grooming with more than 40 locations worldwide. We can help you source or design the right packaging for your needs and offer global expertise in sourcing, logistics, vendor managed inventory, warehousing and quality.

When sourcing and designing packaging for you, we consider how the product will be used and sold, such as through e-commerce. Whether you are a brand or private label manufacturer, we will find the right fit for you with rigid or flexible packaging.



2017



2023

GLOBAL MEN'S GROOMING CATEGORY SIZE

Source: Global Data

Top themes in men's grooming products are:

 Natural & Ethical

 Personalization

 Ingestible Beauty

 Preventative Care

WHAT TRICORBRAUN CAN DO FOR YOU

DREAM
& DISCOVER



Lifestyle trends
Brand objectives
Purchase drivers
Packaging format

DEVELOP
& SOURCE



Stock components
Custom solutions
Deco and labeling
Supplier selection

DISTRIBUTE
& MANAGE



Global footprint
Managed inventory
Logistics and service
Reduced complexity

DELIGHTFUL
EXPERIENCE



Quality assurance
Speed-to-market
Smarter solutions
Limitless options

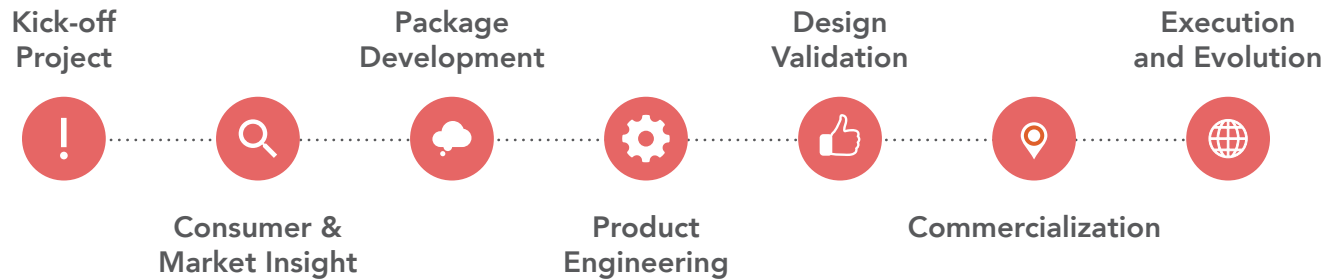
MEN'S GROOMING PACKAGING SOLUTIONS

From dispensing closures to tubes, we can source all your packaging needs for your new or refreshed product line.



HOW DO WE DEVELOP CONSUMER-PREFERRED PACKAGING?

At TricorBraun, we follow a proven development process to design your packaging that attracts consumers at point of purchase and meets their needs.



TRICORBRAUN SUCCESS STORIES

Ask us about our category success stories.

