

# EZ SCOOP + APTAR BAP®

Custom scoop and closure solution



## THE CONVENIENCE OF EZ SCOOP COMBINED WITH THE SECURE SEAL OF APTAR BAP®

Consumers hate to dig their hand into powder to retrieve the scoop; it compromises hygiene and leaves a mess!

**EZ Scoop + Aptar BAP®** is an intuitive solution for powdered products that ensures a seamless user experience from start to finish.

### EZ Scoop

TricorBraun's patented EZ Scoop eliminates the need for consumers to dig their hand into powdered products. After each use, the consumer simply places the scoop back into the neck of the bottle at any radius within 360° and away from the powder.

### Aptar BAP® (Bonded Aluminum to Plastic) closure

Aptar BAP® is an all-in-one foil to closure solution. The technology embraces the best in foil innovation (a five-layer, dual-welded film) with an injection molded pull ring that welds to the film and provides easy-to-open access to the product.

### Features & Benefits

- **Intuitive** to use
- **Easily accessible** scoop storage
- **Hygienic** and mess-free
- Variable **dosing** indicators on the scoop
- **Ergonomic** scoop placement
- **Easy liner removal**, no sharp edges
- **Convenient** flip-top product access
- Permanent weld for safe, **secure sealing**
- **Ecommerce**-friendly (double seal)
- Scoop handle can be **debossed**
- Custom **colors and sizes** available
- **Venting** feature can be added

*EZ Scoop + Aptar BAP® shown on a custom bottle concept. Sample available upon request.*

For more information, please contact your Packaging Consultant or Becky Manukyan at [bmanukyan@tricorbraun.com](mailto:bmanukyan@tricorbraun.com).



SMARTER PACKAGING SOLUTIONS

Do the EZ Scoop and EZ Scoop + Aptar BAP® compare to traditional scoop alternatives?

	TRADITIONAL	CLIP or SNAP-IN LID OPTION	MOLDED-IN SCOOP	EZ SCOOP	EZ SCOOP + APTAR BAP®
SCOOP LOCATION	In powder	In lid, but scoop arrives in powder when first purchased	Injection-molded into closure	Sits freely in neck of bottle away from powder	Sits freely in neck of bottle away from powder
CONSUMER EXPERIENCE	<p>☹️</p> <p>Messy Unhygienic Annoying Hard-to-find scoop</p>	<p>😊</p> <p>Easier to find until scoop falls into product (can't lock it in)</p>	<p>😊</p> <p>Hygienic Liner provides a double-seal</p>	<p>😊😊</p> <p>Intuitive Easy-to-find scoop Mess-free &amp; hygienic</p>	<p>😊😊😊</p> <p>Intuitive Easy-to-find scoop Mess-free &amp; hygienic Secure sealing</p>

For our full consumer research report on scoops for powdered products, contact Becky Manukyan at [bmanukyan@tricorbraun.com](mailto:bmanukyan@tricorbraun.com)

