

TRICORBRAUN®

YOUR CUSTOM PACKAGING PARTNER

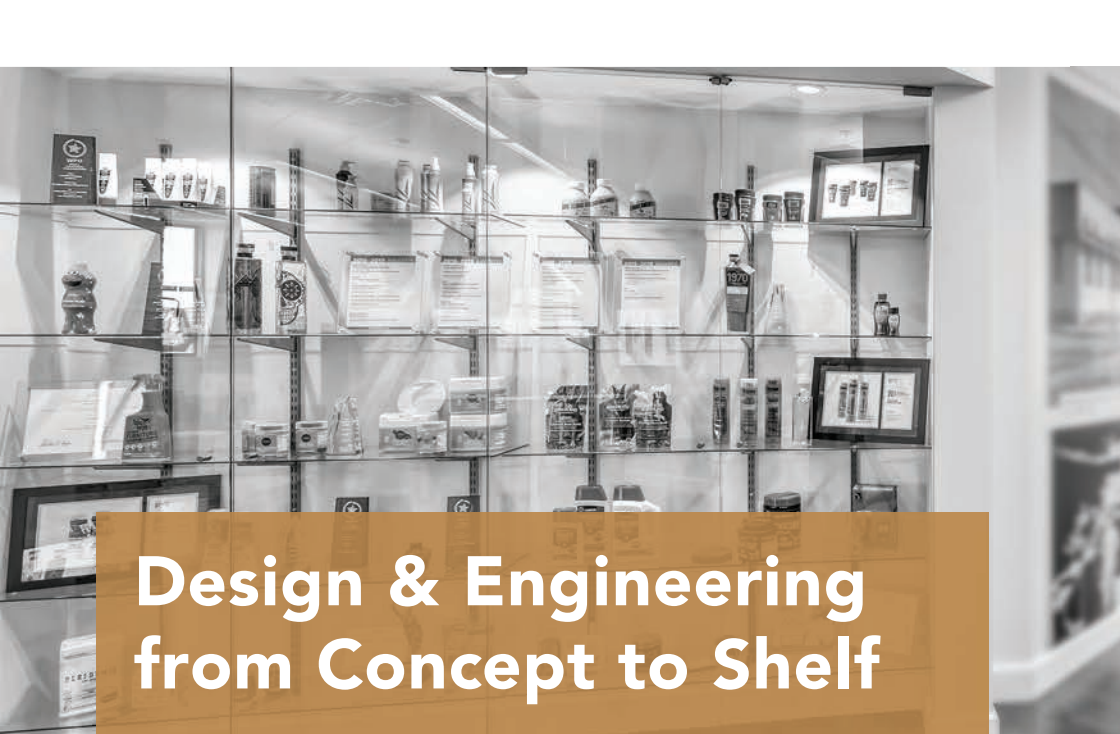


for number of
**2020 NACD
PACKAGING
AWARDS**

including

BEST IN SHOW
and
**BEST USE OF
CUSTOM
PACKAGING**





Design & Engineering from Concept to Shelf

At TricorBraun, we provide you with a one-stop-shop for custom package design. We take pride in delivering commercial-ready custom packaging that will delight consumers and drive brand loyalty. Our insight-driven Design & Engineering process means your packaging will be functional for the consumer and keep them coming back.

We focus on quality, detail, and successful commercialization at every step of the custom design process. **Because when you win, we win too.**

At a Glance



INSIGHT-DRIVEN
custom packaging



WORLD-CLASS industrial and graphic design support including engineering and technical expertise



TECHNICAL EXPERTS
across packaging multiple formats and materials



MORE THAN 300 design and utility **PATENTS**



OVER 100 acclaimed industry **AWARDS**

NACD 2020 Best of Show
Truman's Non-toxic Cleaners
in Sustainable Packaging



**NACD 2020 Best Use
of Custom Packaging**
FUNacho



Insights, Design, and Successful Commercialization

The right package is more than just what works for your brand and product. We pro-actively research market and consumer trends to understand the packaging features and functionalities that matter most. We also actively scout out new packaging technologies and develop innovative solutions with our vendor partners to respond to current and future consumer trends. Our mission is to identify opportunities for package differentiation and suggest options to help you achieve your goals, **getting your products to market quickly and successfully.**



CONSUMER & MARKET INSIGHTS

Our design process incorporates market research, consumer trends, and category insights to drive successful packaging solutions.



INDUSTRIAL DESIGN

We develop, refine, and render design concepts that meet your marketing, manufacturing, and operational requirements and reflect your brand identity.



DESIGN ENGINEERING

We refine your final design selection into a cost-efficient package. From 2D drawings to 3D models, we ensure your package is designed for manufacturing.



DESIGN VALIDATION

We develop prototype tooling to validate your package design and optimize production performance upfront to minimize risks downstream.



SUCCESSFUL COMMERCIALIZATION

From mold development to supply chain logistics, we coordinate all the moving parts to bring your validated design to life and to support your product launch.

Deep Expertise Focused on Your Success

Our Design & Engineering team's experience allows us to support customers throughout the development process. Not only do we have the technical knowledge to help guide you through stability and compatibility requirements — an essential first step in selecting the right resin for your product and filling requirements — but we also have the sensitivity to recommend the best packaging formats for the intended user experience. Our expertise in blow molding and injecting molding allows us to both optimize the design and to identify the best manufacturer from our global base to meet your unique distribution requirements and testing protocol. No matter how complex your program or project, we're structured to bring you the functional expertise needed to ensure your successful commercialization.

Robust Supplier Relationships

We put our supplier relationships to work for you, leveraging our global footprint to match your custom project needs with the best mold build and manufacturing capabilities. Our supply chain includes more than 800 U.S. and global suppliers. We use our expertise to assess your technical requirements and select a development partner with the right capabilities to successfully execute your project.

Qualification and Continuous Improvement

Qualification of a customer's package doesn't end when production begins. Our Mold Engineering, Commercialization, and Technical Services teams not only verify your package's form, fit, and function, but they also proactively work with you to identify continuous improvement opportunities. Our aim is to help you ensure both operational success and post-launch customer satisfaction.

LET'S GET STARTED!



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