

SUSTAINABILITY

The continued focus on our environmental impact has spurred an increased interest in “green” products. Even in a difficult economic climate, consumers are willing to pay more for sustainable offerings. In turn, brands must provide products and packaging that address consumers’ evolving priorities and needs for authenticity, transparency and global wellness.

TricorBraun is one of the largest packaging suppliers with more than 40 locations worldwide.

We can help you source or design the right sustainable packaging for your needs and offer global expertise in sourcing, logistics, vendor managed inventory, warehousing and quality.

TRENDS & OPPORTUNITIES



“NEW” GARBAGE

Using recycled ocean plastic; compostable materials; resins made from spent grains and seeds



NATURALLY DERIVED

Resins made from mushrooms, sugarcane, milk and shrimp shells as plastic replacements



FULL LIFE CYCLE

Reusable vessels which outlast the product; right-sized and refillable packaging; brand recycling programs



SCALING BACK

Smarter, lightweight or minimal packaging; dissolving films



SYMBIOTIC RELATIONSHIP

Packaging materials that break down at the same time as the product inside; edible packaging derived from plants



EVOLVING DESIGN

Minimally treated packaging materials; sealed coated paper pouches instead of plastic

Source: The Ebco

SUSTAINABLE PACKAGING

From post-consumer resins to out-of-the-box solutions, we can source all your packaging needs for your new or refreshed product line. Below are some ways to make your packaging greener.

MATERIAL SELECTION

RENEWABLE ORGANICS

Bioplastics - plastics that are either biobased, bio-degradable or both. Compostable containers.



POST CONSUMER RECYCLED RESIN (PCR)

Recycled from consumer waste. Can be incorporated into virgin resin in various percentages and tinted.



LIGHTWEIGHTING

OPTIMIZED

Less material used, less packaging to ship, less fuel needed for transport, and less waste overall. Eliminating secondary or excessive packaging.



These low-profile closures have been optimized to contain less plastic than traditional alternatives

"RIGHT-SIZED" AND REFILLABLE

Designed to be used up before the product expires, reduces waste while encouraging trial.



Let's talk packaging.

Call 800-325-7782 or email marketing@tricorbraun.com