



TRICORBRAUN®

PACKAGING SOLUTIONS for

BEER & CIDER

At TricorBraun, we are committed to providing a reliable supply of **cost-effective, quality packaging solutions** for our customers. When you partner with us, you have access to world-class resources throughout all aspects of the packaging process.

From **convenient** to **responsible** package formats, effective packaging for craft beer and cider builds an emotional connection with consumers and drives success. TricorBraun can help you commercialize packaging that drives brand loyalty and increases your bottom line.

STOCK SOLUTIONS

PRODUCT OFFERINGS



BOTTLES

- Glass (Flint or Extra Flint)
- Plastic



ALUMINUM CANS

Standard or Sleek

- Brite
- Printed
- Shrink-Sleeved



CLOSURES

- Crowns (Pry-off and Twist-off)
- Swing-tops
- Cork & cage



DECORATION

- Embossing
- Label
- ACL
- Shrink-Sleeve

*Brasserie
Générale*

CUSTOM SOLUTIONS

DESIGN AND DEVELOPMENT



Brewcraft



Beau's



Fermented Reality

INSIGHT-DRIVEN

PACKAGING SOLUTIONS

Understanding what consumers need is crucial to your brand's success. At TricorBraun, we track both **consumer behavior** and **market trends** to provide today's most in-demand packaging solutions.

OUR SUCCESS STORIES



Sea Cider



Moody Ales



New Trail Brewing

RESPONSIBILITY

Consumers desire brands that demonstrate environmental and social responsibility. Utilize your product's primary package to communicate your brand's sustainability story.



Packaging:

- Glass
- Paper
- Aluminum
- On-pack label claims

EXPERIENCE

With consumers increasingly favoring socializing at home, package formats support the premium and value-driven experiences they crave.



Packaging:

- Portable formats (aluminum)
- Embossed details on glass
- Compelling label designs

WELLNESS

Consumers seek out better-for-you alternatives through ingredient formulations and low-or-no alcohol alternatives.



Packaging:

- Glass
- Aluminum
- On-pack label claims

WHO WE ARE

A PASSION FOR PACKAGING

At TricorBraun, we develop packaging solutions that help our customers win. Whether your goals are stock or custom, short term or long term, straightforward or complex, we work with flexibility toward the best integrated solution for your needs.

Reliable solutions from our robust supply chain

As one of the largest suppliers of packaging for the craft brewing industry, we leverage our unmatched purchasing power, access, and scale to provide a reliable supply of cost-effective, quality packaging solutions for our customers. We have 100+ locations and offer global expertise in sourcing, logistics, vendor managed inventory, warehousing, and quality – all backed by exceptional customer service.

Drive success with custom packaging

Partner with our award-winning Design & Engineering team to manage the successful commercialization of unique packaging solutions that improve your bottom line. Our team leverages consumer and market insights to deliver manufacturable packaging solutions and ensures successful commercialization by validating and testing the package's performance. We build more than 400 custom projects annually, hold hundreds of utility and design patents and have earned more than 100 renowned industry awards.



Partake Brewing

Let's Get Started. Email us today at Marketing@tricorbraun.com

DREAM & DISCOVER



Lifestyle trends
Brand objectives
Purchase drivers
Packaging format

DEVELOP & SOURCE



Stock components
Custom solutions
Deco and labeling
Supplier selection

DISTRIBUTE & MANAGE



Global footprint
Managed inventory
Logistics and service
Reduced complexity

DELIGHTFUL EXPERIENCE



Quality assurance
Speed-to-market
Smarter solutions
Limitless options