



TRICORBRAUN®

PACKAGING SOLUTIONS for

SPIRITS

At TricorBraun, we are committed to providing a reliable supply of **cost-effective, quality packaging solutions** for our customers. When you partner with us, you have access to world-class resources throughout all aspects of the packaging process.

From **ultra-premium** to **responsible package formats**, effective Spirits packaging builds an emotional connection with consumers by responding to their needs. TricorBraun can help you commercialize packaging that resonates with consumers, drives brand loyalty, and increases your bottom line.

STOCK SOLUTIONS

PRODUCT OFFERINGS



BOTTLES

- Glass (flint or extra flint)
- Plastic
- Aluminum
- Small format



ALUMINUM CANS

Standard or Sleek

- Brite
- Printed
- Shrink-sleeved



CLOSURES

- Bar top
- ROPP
- Tamper-evident



DECORATION

- Embossing
- Label
- Shrink-sleeve
- ACL
- Silk-screen
- Hot stamp
- Metallization

CUSTOM SOLUTIONS

DESIGN AND DEVELOPMENT



Arta Tequila



The 1970

INSIGHT-DRIVEN

PACKAGING SOLUTIONS

Understanding what consumers need is crucial to your brand's success. At TricorBraun, we track both **consumer behavior** and **market trends** to provide today's most in-demand packaging solutions.

OUR SUCCESS STORIES



Kentucky Peerless



Distillerie 3 Lacs



Peg Leg Porker

RESPONSIBILITY

Consumers seek more responsibility from brands. Everything from ingredient sourcing to packaging decisions can convey a brands sustainable story and it should be communicated on-pack.

Packaging:



- Glass
- Paper
- Aluminum
- On-pack label claims

EXPERIENCE

As consumers choose between premium, convenient, or value-driven experiences, package format is critical to deliver the experience consumers demand.

Packaging:



- Direct-to-consumer (DTC) kits
- Compelling designs
- Portable formats
- Responsible formats

WELLNESS

Consumers seek out better-for-you alternatives through ingredient formulations and low-or-no alcohol alternatives enabling them to indulge while minding their wellness goals.

Packaging:



- Single-serve cans or bottles
- Small format sizes
- On-pack label claims

WHO WE ARE

A PASSION FOR PACKAGING

At TricorBraun, we develop packaging solutions that help our customers win. Whether your goals are stock or custom, short term or long term, straightforward or complex, we work with flexibility toward the best integrated solution for your needs.

Reliable solutions from our robust supply chain

As one of the largest suppliers of packaging for the spirit industry, we leverage our unmatched purchasing power, access, and scale to provide a reliable supply of cost-effective, quality packaging solutions for our customers. We have 100+ locations and offer global expertise in sourcing, logistics, vendor managed inventory, warehousing, and quality – all backed by exceptional customer service.

Drive success with custom packaging

Partner with our award-winning Design & Engineering team to manage the successful commercialization of unique packaging solutions that improve your bottom line. Our team leverages consumer and market insights to deliver manufacturable packaging solutions and ensures successful commercialization by validating and testing the package's performance. We build more than 400 custom design projects annually, hold hundreds of utility and design patents and have earned more than 100 renowned industry awards.



Omage

Let's Get Started. Email us today at marketing@tricorbraun.com

DREAM & DISCOVER



Lifestyle trends
Brand objectives
Purchase drivers
Packaging format

DEVELOP & SOURCE



Stock components
Custom solutions
Deco and labeling
Supplier selection

DISTRIBUTE & MANAGE



Global footprint
Managed inventory
Logistics and service
Reduced complexity

DELIGHTFUL EXPERIENCE



Quality assurance
Speed-to-market
Smarter solutions
Limitless options