

ANIMAL & PET HEALTH

At TricorBraun, we are committed to providing a reliable supply of **cost-effective**, **quality packaging solutions** for our customers. When you partner with us, you have access to world-class resources throughout all aspects of the packaging process.

From wellness-driven to responsible package formats, effective Animal and Pet Health packaging builds an emotional connection with consumers by responding to their needs. TricorBraun can help you commercialize packaging that resonates with consumers, drives brand loyalty, and increases your bottom line.

STOCK SOLUTIONS

PRODUCT OFFERINGS



RIGID CONTAINERS

- Bottles
- Gallons and Pails
- Handleware
- Droppers
- Blister Packs
- Refillables



FLEXIBLES

- Sachets
- Spouted
- Resealable



CLOSURES

- Continuous Thread
- Child Resistant
- Flip-Top
- Dispensing



DECORATION

- Embossing
- Label
- Silk Screen
- Shrink Sleeve

CUSTOM SOLUTIONS

DESIGN AND DEVELOPMENT







Citrus Magic

INSIGHT-DRIVEN

PACKAGING SOLUTIONS

Understanding what consumers need is crucial to your brand's success. At TricorBraun, we track both **consumer behavior** and **market trends** to provide today's in-demand packaging solutions.

OUR SUCCESS STORIES







Saint Rocco's

Farnam

K9 Immune



MAC + MAYA





Happy Pet

Ketonatural

EFFECTIVE

Designed for ease of use and fast application, package formats are safe and secure for both over-thecounter and prescription products.

Packaging:



- Bottles
- Tubes
- Blister packs
- Droppers
- Industrial
- Child-resistant

WELLNESS-DRIVEN

Consumers are as mindful about what they feed their pets as what they feed themselves. They seek functional and convenient solutions for their pets to help them improve their overall well-being.

Packaging:



- Dosing
- Resealable
- Transparent ingredient claims
- Transparent materials

RESPONSIBLE

Consumers seek more responsibility from brands. Everything from ingredient transparency to packaging decisions can convey a brand's sustainable story and it should be communicated on-pack.

Packaging:



- Lightweight
- Refillable
- Recyclable or recycled content
- Biodegradable or compostable
- On-pack label claims

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WHO WF ARE

A PASSION FOR PACKAGING

At TricorBraun, we develop packaging solutions that help our customers win. Whether your goals are stock or custom, short term or long term, straightforward or complex, we work with flexibility toward the best integrated solution for your needs.

Reliable solutions from our robust supply chain

As one of the largest suppliers of packaging for the animal and pet health industry, we leverage our unmatched purchasing power, access, and scale to provide a reliable supply of cost-effective, quality packaging solutions for our customers. We have 100+ locations and offer global expertise in sourcing, logistics, vendor managed inventory, warehousing, and quality all backed by exceptional customer service.

Drive success with custom packaging

Partner with our award-winning Design & Engineering team to manage the successful commercialization of unique packaging solutions that improve your bottom line. Our team leverages consumer and market insights to deliver manufacturable packaging solutions and ensures successful commercialization by validating and testing the package's performance. We build more than 400 custom projects annually, hold hundreds of utility and design patents and have earned more than 100 renowned industry awards.

Let's Get Started. Email us today at marketing@tricorbraun.com



pawTree

DREAM & DISCOVER



Lifestyle trends Brand objectives Purchase drivers Packaging format

DEVELOP





Stock components Custom solutions Deco and labeling Supplier selection

DISTRIBUTE & MANAGE



Global footprint Managed inventory Logistics and service Reduced complexity **DELIGHTFUL EXPERIENCE**



Quality assurance Speed-to-market Smarter solutions Limitless options



