

COFFEE PACKAGING SOLUTIONS





Packaging for all things coffee.

Coffee is more than just a beverage, it's a lifestyle. And what better way to showcase your brand's unique flavor and personality than through eye-catching packaging? At TricorBraun, we understand that packaging is essential to the coffee experience. From single-serve cups to bulk bags, from rigid bottles and dispensing solutions to cans, we offer a wide range of materials, shapes, and styles to suit every need and budget.

But it's not just about aesthetics. Coffee packaging is also crucial in preserving freshness, extending shelf life, and protecting against external factors such as moisture, light, and oxygen. Our team of experts will work with you to find the perfect solution that meets your functional and creative requirements. So why settle for ordinary when you can have extraordinary? Let TricorBraun take your coffee packaging to the next level.





01. Meet Your Coffee Consumers

Learn about the different types of coffee consumer and how to reach them with packaging



02. Understanding the Brand Packaging Journey

From small-batch specialty coffee or a large-scale production line, we have the knowledge and resources to deliver top-quality packaging.

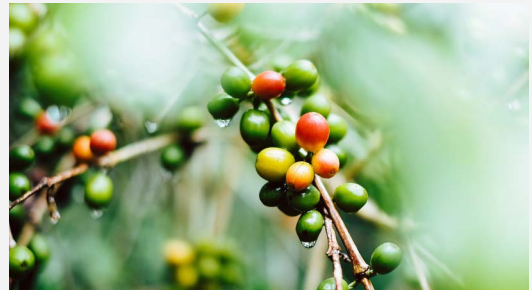


03. Packaging Solutions

Explore our wide range of stock and custom coffee packaging, including flexibles, glass, plastic, cans and dispensing systems—designed to meet the roaster and retailer needs.

04. A Spotlight on Sustainability

We offer sustainable solutions that meet your brand's requirements while enhancing the consumer experience.



PLUS...

05. We're Here to Help



Meet Your Coffee Consumers

Consumers are looking for visual cues—packaging that aligns with preferences for natural ingredients and craft production to help them make decisions at shelf. Coffee brands must provide products that address consumer cravings for craft qualities (provenance transparency, artisanal and authentic) and their eagerness to learn about coffee through labeling, discovery kits and websites. Tap into consumer profiling for insight into lifestyle, desires and preferences plus current and frequently used packaging formats.

The Joe on the Go

Quick drinks for busy schedules win with these consumers.

WHAT DO THEY VALUE?

Convenient, time-saving products that don't sacrifice taste

WHAT ARE THEY BUYING?

Pre-portioned instant and ready-to-drink (RTD) coffee and single-cup solutions

HOW IS IT PACKAGED?

Coffee pods and single-serve sachets help these time-strapped consumers get their caffeine fix, while single-serve cans and plastic bottles let iced coffee fans enjoy their drinks on the go.



The Connoisseur

There's not a tasting note these aficionados can't detect.

WHAT DO THEY VALUE?

Premium beans with transparency around ingredient provenance

WHAT ARE THEY BUYING?

Coffee beans quickly lose flavor shortly after being ground—only whole bean coffee will do for these consumers. Bonus points if it's from a local roaster.

HOW IS IT PACKAGED?

Flexible packaging with high-end, custom surface effects allow coffee brands to show off their uniqueness. On-pack messaging educates consumers on how their coffee is sourced and prepared.



TricorBraun Success Story
Woods Coffee



TricorBraun Success Story
Intelligentsia



The Home Barista

They've invested in the tools and they know how to use them.

WHAT DO THEY VALUE?

Quality ingredients and the ability to easily customize their perfect pour

WHAT ARE THEY BUYING?

Home baristas are buying bagged coffee, flavored syrups, and ready-to-drink cold brew to help them enjoy the coffee shop experience at home.

HOW IS IT PACKAGED?

Flexible stand-up pouches maintain freshness, while syrup bottles and dispensing pumps help dose the right amount of flavor every time. Multi-serve bottles provide a convenient way to enjoy cold coffee at home.



La Colombe



Torani



TricorBraun Success Story
Alfred Coffee



TricorBraun Success Story
INDOxyz

TricorBraun Success Story
Super Coffee

The Explorer

They'll try anything once.

WHAT DO THEY VALUE?

Unique flavors profiles, formats and preparation methods—think sparkling coffee concoctions and nitro cold brews

WHAT ARE THEY BUYING?

RTD coffee infused with unusual flavors, as well as functional ingredients like protein, probiotics, or even tea and coffee alternatives

HOW IS IT PACKAGED?

Cans, glass, and plastic bottles offer product protection while bold, eye-catching graphics encourage product trial.

Understanding the Packaging Journey for Your Brand

TricorBraun has an extensive portfolio of successful partnerships with artisanal roasters and multinational chains alike. Our team of experts understands the unique needs and challenges of each segment and provides tailored solutions that exceed expectations.

Whether it's a small-batch specialty coffee or a large-scale production line, TricorBraun has the knowledge and resources to deliver top-quality packaging that preserves the flavor, aroma, and freshness of every cup. Our commitment to excellence is unmatched.

SMALL-BATCH ARTISANAL

FLEXIBLE PACKAGING

WHAT THEY'RE BUYING:

Stock and small-run custom printed (digital, hot stamp) flexible bags, labeling services, short-run single-serve



RIGID PACKAGING

WHAT THEY'RE BUYING:

Stock bottles and closures, shrink-sleeved cans





Growing With Your Brand

Whether you need stock or custom packaging, we offer a variety of products and services for every stage of your business's growth. Our robust supplier network and breadth of offerings enables us to address our customer's every need. In addition, we often invest alongside our customers to help them scale and grow. And, as they grow, we proactively recommend supply chain optimizations to reduce cost and operational complexity. We can even develop custom packaging solutions to further differentiate on shelf.

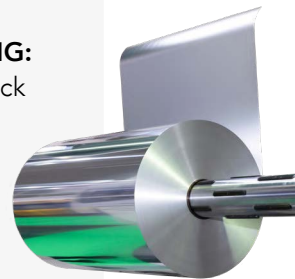
NATIONAL BRANDS & LARGE CO-PACKERS

REGIONAL, BOUTIQUE & PRIVATE LABEL

WHAT THEY'RE BUYING:
Custom printed rollstock, degassing valves, large volume pre-made bags



WHAT THEY'RE BUYING:
Long-run custom rollstock and degassing valves, industrial roastery packaging



WHAT THEY'RE BUYING:
Custom designed family line of single- and multi-serve bottles, printed cans



Roasted Whole Bean and Ground Coffee

TricorBraun Flex has been providing flexible packaging and one-way degassing valves to the coffee industry for over 35 years. We understand the critical need for barrier protection and a properly functioning one-way degassing valve to protect your product and ensure it stays fresh. Our packaging options offer variety and convenience to fit your needs.

FLEXIBLE PACKAGING



**BLOCK
BOTTOM BAGS**



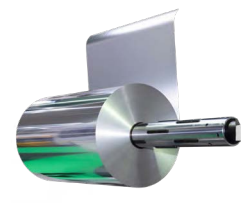
**SIDE
GUSSETED BAGS**



**STAND-UP
POUCHES**



**PAPER
TIN-TIE BAGS**



ROLLSTOCK

SUSTAINABLE SINGLE-SERVE CUPS AND BOXES

Available as a recyclable or compostable solution, our coffee cups allow consumers to dispose of them in a responsible way. Stock foil, PLA, or custom printed pre-cut lids and fully recyclable boxes are also available.



BIOTRĒ™

With consumers placing high value on eco-friendly packaging, it's important that your sustainability efforts are communicated. We offer sustainable solutions that meet your brand's requirements while enhancing the consumer experience.

Biotrē™ is TricorBraun Flex's flexible packaging film made from plant-based, renewable, and compostable resources, including wood pulp and sugar cane. As new material technologies have been introduced, our Biotrē™ packaging has evolved from partially compostable to fully compostable. Each version of Biotrē™ has been tested using ASTM D6868 standards.



THE EVOLUTION

Biotrē™ 1.0	60% compostable, 60% renewable, not including the valve. Earth-friendly, heat sealable barrier material. Available in all our Biotrē™ stock packaging lines (6oz - 2lbs).
Biotrē™ 2.0	60% compostable, all-renewable film layers and degassing valve. Currently available in our custom packaging.
Biotrē™ 3.0*	Biotrē™ 3.0 is certified compostable by the Biodegradable Products Institute (BPI). Majority of film layers are made from plant-based sources. Curbside compostable per ASTM.

Styles (Biotrē™ 1.0 and 2.0): Block bottom bag with optional valve and/or pocket zipper, stand-up pouch with zipper, side gusset bag with optional valve

Biotrē™ 1.0 Stock Colors: White, black, natural kraft

**Biotrē 3.0 is not yet approved for for all packaging weights and formats. Contact us to learn more.*

CUSTOM FLEXIBLE PACKAGING

LOW ORDER VOLUMES



LABEL APPLICATION

Decrease in-house production time and get labels applied consistently to your bags. Labels are a great way to call attention to your product and enhance the overall appearance of your package.

Printing Style

The process is simple: you provide the finished labels, and we apply them to your packaging and deliver the finished product to your door.

MOQ: 1 case



HOT STAMPING

A growing number of brands are moving toward clean, simple designs. Our hot stamping service can help you achieve this softer look. We can hot stamp most of our stock packaging styles and structures using a print die with your artwork or logo.

Printing Style

Clean, simple art. Hot stamping is done on the surface of our stock bags using a print die with your artwork or logo.

MOQ: 1 case



DIGITAL PRINTING

Digital printing offers low minimums, high quality, and the same bag making standards as traditional printing methods. We have over 30 years experience in making high quality packaging and bags that stand up to the rigors of the industries we serve.

Printing Style

Digitally printed with the same high quality bag making process and quality control standards.

MOQ: 5,000 units

We provide custom printed premade packages and rollstock to thousands of satisfied customers in the coffee industry. From the earliest phases of the design state, up and through formal production, our knowledge and expertise of the process help keep things simple. We offer several different options to suit your design and printing needs, and the expertise help keep things simple.

[Contact us for more information on art requirements, templates, and printing guidelines.](#)

HIGH ORDER VOLUMES



ROTOGRAVURE & FLEXOGRAPHIC PRINTING

Larger brands often look to rotogravure and flexographic printing on rollstock to deliver the sophistication and positioning they desire. With these high-quality print methods, we build the bag to your specifications. This includes bag format, size, structure, and features.

Printing Style

Rotogravure 8 color capability with the option to use one color for registered matte print or to add a floodcoat of matte.

Flexographic 10 print color capability. Matte print (registered or floodcoat) is not available.

MOQ: ~25,000 units (size dependent)

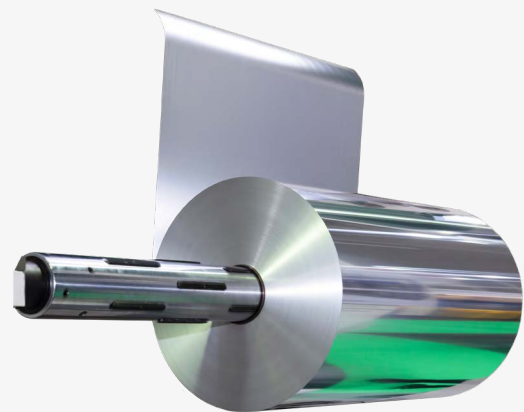


ONE-WAY DEGASSING VALVES

TricorBraun Flex's patented one-way degassing valve is a product we have been producing for the coffee industry for over 30 years. Our valve is a core component and is designed to work on most application machinery. We are proud to offer a world-class product for the preservation of coffee all over the world.

Why are TricorBraun Flex valves the best on the market?

- All valves are made and assembled in the US
- Use 30% less polymer, so less material goes into the waste stream
- Our valves have been tested and proven by third-party laboratories, regional roasters, and large international roasters



ROLLSTOCK

If you operate form-fill and seal equipment, be sure to check out our selection of unprinted rollstock. Our rollstock is commonly used to form stand-up pouches, side gusset bags, flat pouches and other packaging formats.

Industrial Packaging

We carry a wide selection of food-grade industrial containers suitable for your roastery's needs. Visit tricorbraunindustrial.com to discover our full breadth of products.



PLASTIC & FIBER DRUMS



CANS & OVERCAPS



PLASTIC PAILS & LIDS







Ready-to-Drink (RTD) Coffee

Ready-to-drink coffee is one of the fastest growing segments in the industry, and TricorBraun is leading the way with innovative packaging solutions. From sleek cans and convenient bottles, we offer a wide range of single and multi-serve options that not only look great but also keep your coffee fresh and delicious.



ALUMINUM CANS

Sizes: 8.4, 12 and 16 fl oz

Styles: Standard or sleek; Brite, printed (6-color max) or shrink sleeved

Ask us about Epoxy and BPANI liner availability.

NOW TRENDING

The cold brew market has seen tremendous innovation in packaging, with new materials and designs being used to enhance the freshness and flavor of the coffee. For example, some brands are now using cans with nitrogen infusion to give their cold brew a creamier texture and longer shelf life.



GLASS BOTTLES

Fill Capacity: 2, 4, 8, 9.5, 16oz

Styles: Round or square

Neck Finish: Various



PET BOTTLES

Fill Capacity: 2, 8, 10, 12, 16, 32, 48, 64 fl oz; 500ml, 1L, 1.5L

Neck Finish: Various

Material: PET, PCR available upon request

Retail and Coffee Shop Solutions

Our ability to supply all of the packaging components to deliver a complete solution simplifies and streamlines the procurement process.



DOUBLE-WALL PAPER CUPS

Available in 8, 12, 16, or 20oz, our double wall paper cups can be customized with full color (CMYK) printing. Cups fit standard 90mm lids (8oz cups fit standard 80mm lids).

PORTABLE COFFEE BOXES

Sold by the case, our portable coffee boxes are an easy addition to your product line. Great for meetings, parties, sporting events, and other gatherings.



SPECIALTY TINS

Tin packaging enhances the buying experience by giving your customer a lasting reminder of your brand. Available in round or square styles.

LIQUID CONCENTRATE SOLUTION

Fill Capacity: 50ml

Neck Finish: 14mm snap-on flip-top

Material: HDPE; available with or without a silicone valve

Ideal for concentrates and flavorings.

Contact us to learn more about our custom portfolio of bottles that pairs with this closure.



SYRUP AND SAUCE BOTTLES WITH DISPENSING CLOSURES

Available in various sizes, styles, and materials.

HiVis

DISPENSING PUMP SYSTEMS

A cost-effective pump solution with controlled, accurate dispensing and a no-drip nozzle that's **convenient and customizable**. Ideal for large format syrups and flavorings.

Output: 4ml (0.2oz), 7.5ml (0.25oz), 15ml (0.5oz), 30ml (1oz)

Neck Finish: 28-400, 38-400, optional locking feature

HV15-2 pump shown on 64oz HDPE handleware bottle





CAPS AND CLOSURES

Material: HDPE, PP, PCR (varying percentages), metal

Neck Finish: CT, TE, PCO, ROPP, or multi-lead
Various colors, sizes, and styles available.



Ask us about our wide range of dispensing closures suitable for flavorings and sauces.



Custom Bottles

TricorBraun's Design & Engineering team excels at creating unique and differentiated bottle and closure designs. Our concepts are meticulously tailored to reflect consumer and market trends and optimize production efficiency, meeting our customer's sustainable goals while ensuring we protect and preserve the product.

MARKET INSPIRATION



Image Sources: Starbucks, Califia Farms, STÖK, La Colombe, Bizzy, Dunkin', Lucky Jack Coffee, Chameleon Cold-Brew

NEED SPEED TO MARKET?

Explore an ergonomic solution for a family line of package formats that delivers on consumer demand for both single and multi-serve formats. Production and unit tools exist depending on package size to expedite commercialization process. Based on filling process, evaluation for gram weight and structural ribbing for package strength may be needed.



MULTI-SERVE

For unique, differentiated solutions ready to be tooled, explore 48 fl. oz. custom bottle and closure designs from our award-winning Design & Engineering team. All concepts utilize a round footprint to streamline production. Based on filling process, evaluation for gram weight and structural ribbing for package strength may be needed. Concepts are shown with a custom closure, but are also designed to pair with stock tamper-evident closures.

Looking for an alternative design? Bottle shapes and sizes can be ideated new based on your unique brand requirements.



Bottles shown with concept artwork.
Want to see how your artwork will look?
No problem. Our Design & Engineering team supports all your custom packaging needs; from industrial and graphic design, engineering, mold development, quality, and commercialization.



↑
Playful shape, transitioning from round to square to round

← Designed for shrink sleeve label

← Ergonomic, pinched waist

Curvature enables improved grip →

Designed for shrink sleeve label →

Sleek design ↓





A Spotlight on Sustainability

Sustainable coffee packaging is no longer just a trend, it's becoming a necessity. Consumers are more aware of their impact on the environment and are demanding eco-friendly options. TricorBraun offers a wide range of sustainable packaging solutions, from biodegradable bags to compostable cups.

Minimalist packaging designs are also on the rise. Simple, clean designs that showcase the product are gaining popularity, especially among artisanal coffee roasters. TricorBraun can help customers achieve this aesthetic with custom packaging designs that emphasize simplicity and elegance.

Many of our packaging solutions are available in PCR or as lightweighted options to meet your sustainability requirements. Take a look at just a few of our offerings.

TETHERED RTD CLOSURE

Neck Finish: 26 - 38mm

Features: Tethered slit band allows the closure to be opened up to 180 degrees and fixed in place for ease of pouring or drinking; opens like a conventional screw closure for intuitive use.

A tethered closure allows the bottle and closure to remain together for ease of recycling.





FLEXIBLE PACKAGING

We supply a number of sustainable flexible packaging options to suit your needs, including:

- Compostable packaging
- Recycle-ready barrier packaging
- Post-consumer recyclable (PCR) bags

ONE-WAY DEGASSING VALVES

TricorBraun Flex's one-way degassing valves use 30% less polymer than others on the market, so less material goes into the waste stream.



FLIP LITE DISPENSING CLOSURE

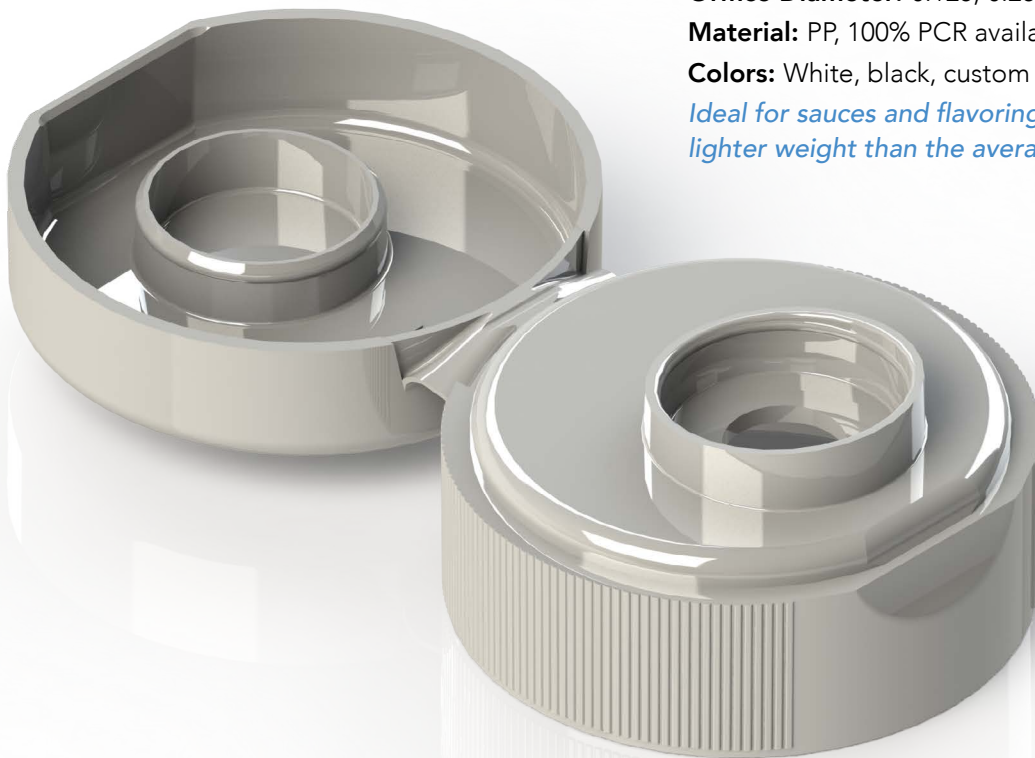
Neck Finish: 28-400

Orifice Diameter: 0.125, 0.25, 0.375, 0.475in

Material: PP, 100% PCR available

Colors: White, black, custom

Ideal for sauces and flavorings and approximately 15% lighter weight than the average 28mm flip top closure.



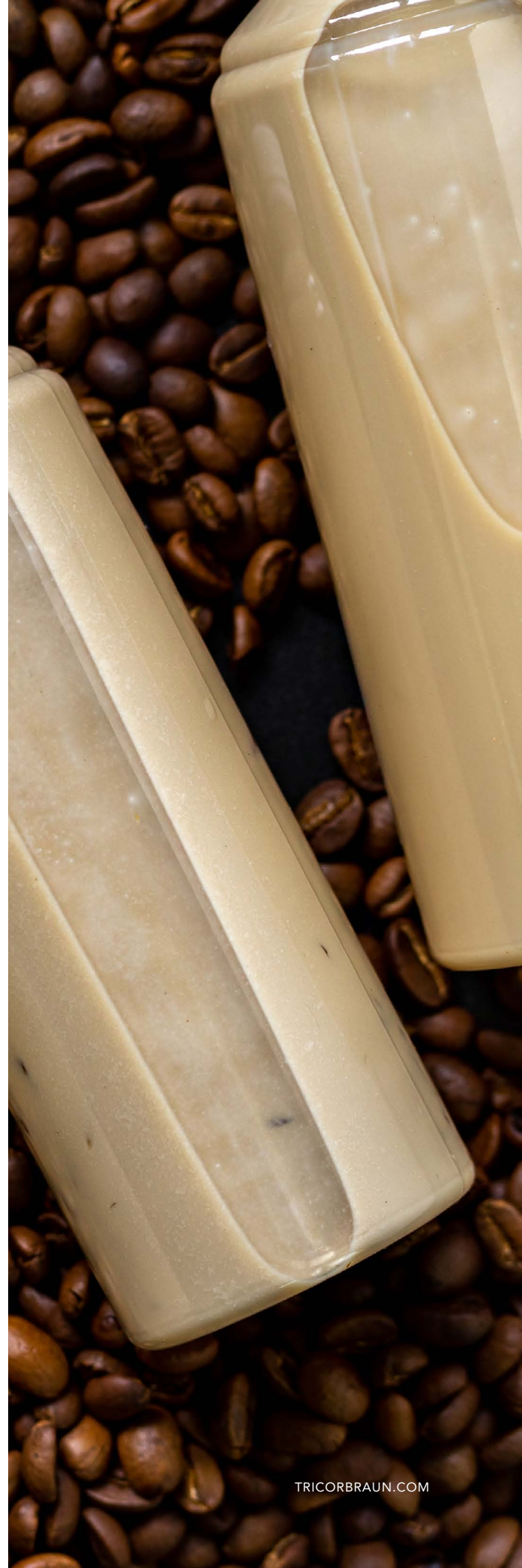
Streamlining Your Carbon Footprint

TricorBraun's value proposition lies in our commitment to providing quality, reliable, and custom-centric packaging solutions. Our team of experts works tirelessly to ensure that every product we deliver meets the highest standards of excellence. We are dedicated to understanding our clients' unique needs and delivering customized solutions that exceed their expectations.

What sets us apart from our competitors is our attention to detail and our ability to provide end-to-end packaging solutions that optimize your supply chain and help reduce your carbon footprint. From design to delivery, we are with you every step of the way. Our vast network of suppliers not only allows us to offer a wide range of substrates including glass, plastic, flexible and aluminum cans but it also provides us with an opportunity to optimize our customer's carbon footprint by leveraging local manufacturing capabilities whenever possible to reduce transportation costs and streamline the operational process. This type of access and support ultimately provides our customers with unparalleled flexibility and choice, not to mention overall savings.

Our robust supply chain enables us to reduce your carbon footprint by:

- Localizing production
- Minimizing transportation
- Optimizing design to maximize packout
- Leveraging more sustainable packaging solutions
- Optimizing material selection for waste reduction and cost savings



We're here to help!

With so much growth and so much going on in the coffee category, it's important to stand out.

Selecting the right type of packaging to protect and preserve your product and leveraging your brand and graphics to help your package stand out is essential if you want to gain market share.

At TricorBraun, we develop packaging solutions that help customers win consumer trust and business by leveraging our robust global supply chain to provide high-quality, cost-effective packaging solutions. We operate from more than 100 locations across the Americas, Asia, Europe, and Australia—and our over 2,000 team members have expertise in sourcing, logistics, quality, vendor-managed inventory, and warehousing. Whether your goals are stock or custom, short term or long term, straightforward or complex, we work with flexibility toward the best integrated solution for your needs.



Let's get started. Email us at marketing@tricorbraun.com

TRICORBRAUN

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