

### **TRICORBRAUN**

# Responsible Packaging for **Food**

RIGID & FLEXIBLE OPTIONS | STOCK & CUSTOM SOLUTIONS



Kindness and Mischief Coffee Compostable and renewable materials



**MUD\WTR** Recyclable and reusable



Reed + Gwen
Recycled material



**Just Made**Bio-resin



**Project Clean**Recycled material



Soma Apple Cider Recyclable



Alamo Red Lightweight



Moody Ales Recyclable



Tag No.5 Vodka Lightweight



Tandem Coffee Roasters
Fully compostable and
BPI certified



**Truman's** Refillable



Juice Plus+ Reduced plastic



Kentucky Peerless Recyclable

#### A PASSION FOR PACKAGING

Responsibility is the new sustainability. The Covid-19 pandemic brought many shifts in consumer behavior, and with this evolution came an expanded definition of sustainability. There is now a keen awareness of the demanding consumer economy and how easily it affects both our delicate ecosystems and evolving communities.

The new sustainable mindset encompasses the balance of both environmental and social "responsibility." Consumers recognize their impact and are striving to make choices, or purchases, that benefit the greater good. However, it's not just consumers. Government legislation and large retailers are also placing responsibility on brand owners to minimize the heavy burden of single-use plastics and other packaging pieces on the environment.

Brands that take measurable action toward environmental and social improvement and communicate their goals effectively will win their consumer's trust, and ultimately, purchase loyalty.

87% of consumers agreed that companies have a responsibility to protect the planet and its people, according to a study conducted by Wunderman Thompson Intelligence.

Savvy brands will leverage primary packaging to tell their story. Every brand will have unique goals. At TricorBraun, we help our customers navigate this journey by evaluating various materials and methods in order to provide the most responsible packaging solution for their product.

We leverage our global supply chain expertise, expansive and sustainable footprint, and unmatched purchasing power to identify the best sourcing partners and cost-effective solutions for our customers.

In a world full of complexity, deadlines and budget constraints, we never lose sight of your brand objectives and the undeniable role that packaging plays in the success of new and refreshed products. This way you can remain focused on what's inside the package.

GOVERNMENT LEGISLATION	LARGE RETAILERS	CONSUMERS
<ul> <li>UK and some EU nations have a virgin resin tax, other countries considering similar policy</li> <li>Several US states have passed or are</li> </ul>	Implementing sustainable packaging commitments and goals with target completion dates of 2025-2030	54% say the sustainability of the packaging is a factor in their product selection process
considering legislation covering recycled content requirements, labeling claims, and EPR initiatives	Focus on private label, but multinational brands are taking heed to ensure better brand positioning and retail shelf space	<ul> <li>Millennials and Gen Z are choosing to pay more for sustainable options</li> <li>Loyalty is driven by corporate</li> </ul>
<ul> <li>Affects production, marketing and disposal of packaging</li> </ul>	Focus on refillable, recyclable, or reusable	responsibility and sustainability initiatives

## Comparing Sustainable Packaging Options

#### **MATERIAL SELECTION**



#### **LEAST EXPENSIVE**







#### NON-PLASTIC

#### **Paper**

- Breaks down faster and is compostable in some forms
- Can be 100% recyclable if no coatings or films are required for the formula

#### PCR (POST-CONSUMER RESIN)\*

#### PET

- Easily recyclable
- Natural color has gray tint
- Odor can be present

#### PE

- Maintains barrier properties of virgin PE
- Limited supply available in natural color
- Odor can be present

#### PP

- Limited supply
- Works best with dark colorant
- Odor can be present

#### Ocean Bound

- Reduces plastic waste bound for the ocean
- Limited supply available
- Cost is typically 2X virgin resin

\*Food-grade PCR increases cost

#### NON-PLASTIC

#### Glass

- 100% recyclable and reusable
- Fragile and heavier to ship

#### Aluminum

- 100% recyclable, durable and ideal for reuse
- Requires higher MOQs
- Limited supply

#### **BIODEGRADABLE ADDITIVES**

#### (Flexibles, HDPE, LDPE, PE)

- Can improve biodegradability or compostability
- Low durability and barrier properties
- >5% bio-resin coded as #7 (non-recyclable), exceptions exist for PE and PET
- Supply and scalability can be a limiting factor

DISCLAIMER: This is meant to be a general guide. Pricing scale is extremely relative to the size of the package, tooling, and any material adders for compatibility. Contact us for the most up-to-date information.





#### MOST EXPENSIVE

#### **ALTERNATIVE RESINS**

#### **Bio-Resins**

- Reduces use of petroleum-based resins
- Can be added in increments as low as 5%
- >5% bio-resin coded as #7 (non-recyclable), exceptions exist for PE and PET
- Requires extensive stability and compatibility testing
- Cost is typically 3X virgin resin

#### CHEMICALLY RECYCLED RESINS

- 100% recycled content
- Comparable in quality and color to virgin resin

#### **OTHER SOLUTIONS**

#### **MONO-MATERIAL**

- Made with one resin, or a combination of resins from the same family
- Optimal for single-stream recycling
- Limited supply available for multicomponent products

#### ALL-PLASTIC

- All components made of plastic (no metal), but resins types can differ
- May be easier to recycle than mixed-material products (validate with testing)
- Pricing can be higher than mixedmaterials products
- Major retailers are trending towards all-plastic requirements

#### LIGHTWEIGHTED

- Reduces unnecessary plastic
- More efficient to ship
- Testing required to assure package integrity

#### **REFILLABLE & REUSABLE**

- Reduces single-use packaging materials
- Should be easy to clean

#### **DESIGN OPTIMIZATION**

- Improves pack out
- Reduces shipping emissions
- Increases filling line efficiency

#### **OPERATIONAL IMPROVEMENTS**

- Optimize logistics to reduce carbon footprint
- Reduce downtime and/or waste of unnecessary resources



#### **CATEGORY INSIGHT**

### Based on consumer insights in the category, we have identified the top three packaging implications.



Graza

#### IMPROVED RECYCLABILITY

Monomaterial or all-plastic 100% recyclable materials Recycled material resins



Haven's Kitchen

#### **ACCOUNTABILITY**

Honest and demonstrable claims
Ingredient and manufacturing
transparency on-pack
Trusted certifications



HLTHPUNK

#### **ETHICAL**

Locally sourced ingredients communicated on-pack Less single-use plastic packaging Reusable

TricorBraun is able to source stock or custom design package solutions focused on Improved Recyclability, Accountability, and Ethical solutions.







**GLASS RING NECK BOTTLE** 

Fill Capacity: 12oz Neck Finish: 38-400 CT



**GLASS DECANTER** 

Fill Capacity: 16oz Neck Finish: 38-400 CT



**GLASS ROUND JAR** 

Fill Capacity: 12oz Neck Finish: 70-2030 Lug



**GLASS ROUND JAR** 

Fill Capacity: 16.5oz Neck Finish: 70-450 CT



**GLASS STRAIGHT-SIDE JAR** 

Fill Capacity: 16.5oz Neck Finish: 82-2040 Lug



**GLASS STRAIGHT-SIDE JAR** 

Fill Capacity: 24oz Neck Finish: 82-2040 Lug

Contact us for additional shapes and sizes.







#### **COMPOSTABLE PAPER TIN-TIE BAG**

**Sizes:** 8, 16oz

**Material:** Paper with PLA (polylactic acid) lining. PLA is a clear, crisp film made from the sugars in corn starch and works well for items with a higher oil content.

Color: Natural kraft



#### BIOTRĒ 3.0

**Sizes:** 6, 8, 10, 12, 14, 16oz; 2lbs

**Styles:** Block bottom bag with optional valve and/or pocket zipper, stand-up pouch with zipper, side gusset bag with optional valve

**Material:** Biotrē 3.0 is a high-barrier flexible packaging film made from renewable and compostable resources such as wood pulp. The entire bag is certified compostable by the **Biodegradable Products Institute (BPI)**.

Colors: White, black, natural kraft



#### POLYRECYCLE™ BY TRICORBRAUN FLEX

**Material:** PolyRecycle<sup>™</sup> is a How2Recycle<sup>®</sup> preapproved, flexible polyethylene (PE) film packaging material ideal for dry, free-flowing products including specialty food and powders.

Available now and pre-qualified for store drop-off by consumers in the US, and curbside in Canada.



HiVIS PUMP: HV4-1 Output: 4ml (0.2oz)

Neck Finish: 28-400 with locking

feature



HiVIS PUMP: HV15-2

**Output:** 15ml (0.5oz)

Neck Finish: 38-400 with optional

locking feature



**HiVIS PUMP: HV15-1** 

**Output:** 15ml (0.5oz)

Neck Finish: 38-400 with locking

feature



**Output:** 10ml (0.3oz)

Neck Finish: 38-400 with locking

feature



**HiVIS PUMP: HV30-2** 

**Output:** 30ml (1.0oz)

Neck Finish: 38-400 with optional

locking feature



**HiVIS PUMP: HV8-1** 

**Output:** 7.5ml (0.25oz)

Neck Finish: 28-400, 38-400 with

locking feature



## HIVIS DISPENSING PUMP SYSTEMS

A cost-effective pump solution with controlled dispensing and a no-drip nozzle that's **convenient and customizable.** Ideal for large format refill packaging.









Material: PP, PCR (varying percentages)

Various colors, sizes, and styles available including: large diameter closures (70-120mm), dispensing (flip tops, spout caps, spice sifters), continuous thread (CT), embossed/debossed, smooth/ribbed closures





#### FLIP LITE DISPENSING CLOSURE

Neck Finish: 28-400

**Orifice Diameter:** 0.125, 0.25, 0.375, 0.475in

Material: PP, 100% PCR available Colors: White, black, custom

Approximately 15% lighter weight than the

average 28mm flip top closure.



#### **CONDIMENT CLOSURE**

Neck Finish: 33, 38mm; single-wall smooth or ribbed

Material: PP, 100% PCR available Colors: White, black, custom





#### **HOT FILL PET BOTTLES**

Fill Capacity: 12, 17.5 fl oz Neck Finish: 38-400

Material: PET PCR

#### **SPOUTED FLEXIBLE POUCH**

Fill Capacity: 12, 32, 64 fl oz Spout Diameter: 10, 13, 13mm

Consider spouted pouches as your primary package solution, or, as part of a sustainable

refill system.



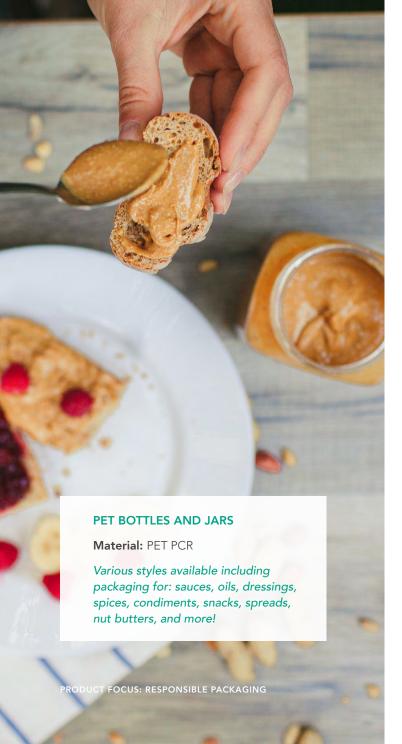




HONEY BEAR WITH LABEL PANEL

Fill Capacity: 8, 12, 24oz Neck Finish: 38-400

Material/Finishes: 100% PCR PET





#### **MULTI-SERVE PINCH-GRIP JARS**

Fill Capacity: 64, 120oz

Neck Finish: 110mm

Material:

64oz: up to 100% PCR, bio-additive

120oz: PET or rPET



#### STRAIGHT-WALL JARS

**Fill Capacity:** 10, 15, 20oz

Neck Finish: 63mm (10oz) and 89mm

Material: PET or rPET



#### PCR SCOOPS

Sizes:

**Scoops:** 0.15 - 2.5cc, 4 - 18cc, 20 - 35cc, 9 - 65

сс, 90 -148 сс

Graduated cups: 4 - 16 oz

Specialty spoons: 1/4 tsp to 1 tbsp

Material: PP PCR (up to 100%)

Finish: Natural gray can be tinted, handles can

be embossed



#### **SQUARE TUBS**

**Fill Capacity and Shape:** Custom (hybrid structure allows for limitless combinations of materials, sizes, shapes, and closure styles)

**Material:** Manufacturable with custom ratios of virgin, compostable or bio-based materials (including pulp and fiber)

Able to be processed at material recovery facilities (MRFs), nests for transport, reduces plastic use, and maintains strength while being lightweight.



#### **SQUARE TUBS AND LIDS**

Fill Capacity: 8, 12, 16oz

**Dimensions:** 3.828 x 4.6 in, 3.83 x 4.6 in, 3.83 x 4.6 in

Material: PP
Colors: Clarified

#### **ROUND TUBS AND LIDS**

Fill Capacity: 8, 12, 16oz

**Dimensions:** Ø3.79 x 2.14in, Ø4.57 x 2.4in, Ø4.57 x 3.03in

Material: PP Colors:

**8oz:** White, translucent, clarified **12, 16oz:** White, translucent



## **CUSTOM** DESIGN

Our Design and Engineering team consists of experienced team members in Category and Consumer Insight, Graphic and Industrial Design, Engineering, Quality, and Project Management. Our team's make-up ensures custom designs resonate with consumers (both functionally and aesthetically) and are manufactured to specification to ensure package performance.

#### We are able to customize the full package.

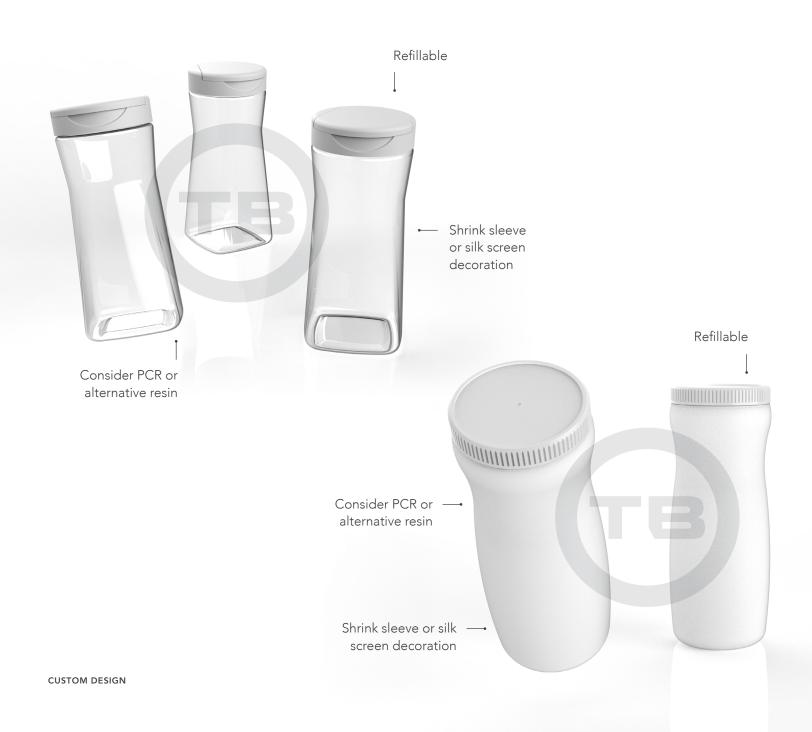
From bottle to closure, to unique label designs and decoration. We build more than 400 custom projects annually, hold hundreds of utility and design patents, and have earned more than 100 renowned industry awards.

The following concepts are designed for consumers, refined for manufacturability, and available for development.



#### CUSTOM DESIGN





#### CUSTOM DESIGN



## Business Ethics and Responsibility at TricorBraun

Doing things the right way related to environmental, social, and governance (ESG) is part of our company culture. We take intentional actions to operate with strong ethics, as well as to continue improving our sustainability profile for the benefit of our customers, suppliers, team members, communities, and the environment.

We know you have ESG expectations for the companies you work with. We are committed to sustainable and ethical practices throughout packaging design and development, procurement and supplier partner management, team member development, facility operations, and stakeholder relationships.

Ready to explore how your packaging can reflect your commitment to being a responsible brand? Contact our award-winning team to get started.

Email us at marketing@tricorbraun.com

TRICORBRAUN'

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