

NOW TRENDING

HAND

HYGIENE

While infection prevention specialists have long highlighted the importance of clean hands in preventing the spread of pathogens and disease, COVID-19 reinforced its importance. The renewed focus on hand hygiene has spurred growing interest in products that keep our hands protected.



**1. PROACTIVE &
REACTIVE SKIN
PROTECTION**

**2. TOUCHLESS
DISPENSING**

**3. SINGLE-USE
SOLUTIONS**

**4. BULK OPTIONS FUEL
CONVENIENCE**

**5. NAIL REPAIR
REMEDIES**

**6. FUN AND STYLISH
HAND HEALTH**

NOW TRENDING

TOUCHLESS DISPENSING

With increased scrutiny over how germs and pathogens can live on physical surfaces, consumers turn toward contactless dispensing devices for hand cleaning and hand care.

PACKAGING: Upside-down product refill cartridges allow users to refill touchless automatic dispensing machines, while also maximizing product usage.



Simplehuman



Touchland

PROACTIVE & REACTIVE SKIN PROTECTION

Consumers embrace proactive and reactive product solutions to help protect hands from one of the key dangers of over-washing: moisture loss. This includes both “liquid gloves” and re-moisturizing lotions.

PACKAGING: This category focuses on easy application, often with nozzles or upside-down spouts to control product over-delivery and quick dispensation.



Gloves in a Bottle



Origins

SINGLE-USE SOLUTIONS

Single-use hand sanitation solutions gain favor as they can be easily disposed of after individual use to avoid cross contamination.

PACKAGING: Single-use wipes that come housed in plastic dispensing canisters are a favored option as they are easy to store and resealable.



Babyganics



Germ-X

BULK OPTIONS FUEL CONVENIENCE



Solimo



Softsoap

With the increased focus on germs - especially in public places - consumers seek convenient bulk packages to decrease frequency of store trips and to refill existing small package formats.

PACKAGING: Consumers turn toward bulk hand soap and sanitizer options with mess-free dispensing to refill existing portable or countertop friendly packages.

FUN AND STYLISH HAND HEALTH

Though hand sanitation is a serious health concern, consumers also look to solutions that make this hygienic practice approachable and fun. The portability of these small packages make them ideal for backpacks, purses and even pockets.

PACKAGING: Colorful packaging that shows off the personality of the product in palm-sized formats gains favor with consumers who want stylish hand hygiene on-the-go.



TONYMOLY



Touchland

NAIL REPAIR REMEDIES

In addition to protecting the skin, consumers are also investing in intensive nail repair remedies to ensure continued healing from frequent hand washing.

PACKAGING: Dropper tubes and pens are utilized to deliver potent doses of repairing liquid formulations.



Tenover ten



Olive & June

We are passionate about the undeniable role that smart, compelling packaging plays in the success of new and refreshed products.

That's why we synthesize the key consumer trends and category movements for your brand in order to develop packaging that connects with your target consumers and delivers an exceptional experience.

THE FOREFRONT OF PACKAGING

We explore emergent cultural and category trends in order to recommend and develop consumer-preferred packaging solutions.

When you work with TricorBraun, you have access to world-class resources throughout all aspects of the packaging process. Our expertise includes everything to take your packaging from napkin sketch to retail shelf.

Whether you're looking for a stock package or a groundbreaking custom design, we work with flexibility toward the best solution for you.

If you have questions about this brochure or our services, please call 800-325-7782 or email marketing@tricorbraun.com



DREAM & DISCOVER

Lifestyle trends, brand objectives, purchase drivers, packaging formats



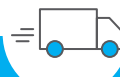
DEVELOP & SOURCE

Stock components, custom solutions, deco and labeling, supplier selection



DISTRIBUTE & MANAGE

Global footprint, managed inventory, logistics and service, reduced complexity



DELIGHTFUL EXPERIENCE

Quality assurance, speed-to-market, smarter solutions, limitless options



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