

PACKAGING SOLUTIONS

# SPIRITS



# Does Your Spirits Packaging...

- Differentiate your brand from the competition?
- Resonate with consumers and the experiences they crave?
- Provide you with a more sustainable solution?
- Come from a partner committed to providing a reliable supply of quality packaging components?

At TricorBraun, we are committed to providing insight-driven packaging solutions to our customers. Our team of experts will supply or design the components your brand needs. As the spirits industry's go-to partner for reliable supply during challenging times, you can consider us your go-to partner for all things packaging.



Arta Tequila

## Compelling Packaging Drives Consumer Loyalty

Spirit brands must create products and experiences that entice customers.

### Spirit customers want:

- A shift toward wellness
- An eye toward premium and super-premium
- A desire to explore and experiment at home
- Appreciation for brand transparency
- Growing interest in sustainability

Consider how you use your packaging to attract and engage. TricorBraun has the premium glass solutions to resonate with consumers in the spirits industry and drive brand loyalty.

# Spirits Packaging Solutions



Available **stock glass options** for high-quality, premium spirits packaging



Select from a **range of stoppers** perfectly suited to your desired glass bottle.



The 1970

We help you source the **decoration method and surface effect** best suited for your budget and brand goals.



Peg Leg Porker

## Why partner with TricorBraun?

- As one of the largest purchasers of packaging in the world, we have the purchasing power, access and scale to identify the very best sourcing partners
- Our team of on-the-ground sourcing experts are continually seeking new product options and negotiating supply
- With our stable shipping connections, we can move supply even in tough times like these
- We have 70 locations worldwide with over 4 million square feet of warehouse space
- Our continuous supply and demand forecasting will help you plan ahead and strengthen continuity of your supply

When you partner with TricorBraun, you have access to world-class resources throughout all aspects of the packaging process. Our more than 1,600 passionate and knowledgeable team members are highly committed to helping you win.

**We exist to serve customers.**

Email us at [marketing@tricorbraun.com](mailto:marketing@tricorbraun.com) TODAY to get started on your premium glass package!



*Kentucky Peerless*



*Distillerie 3 Lacs*