

PACKAGING SPOTLIGHT

RTD COFFEE

The popularity of functional ingredients is growing across all beverage segments as a result of increased consumer desire for health and wellness, and is a large opportunity for ready-to-drink (RTD) coffee. Functional formats cater to an assortment of consumer demands for antioxidants, added protein, brain health, and anti-inflammatory. RTD coffee package formats are convenient (ergonomic and portable) and safe (securely sealed and tamper evident).

STOCK

Over 1,500,000,000 components sourced through 100+ vendors

CUSTOM

Our award-winning Design & Engineering group is committed to creating packaging that meets your needs and improves your bottom line.

CONTAINERS

Glass (flint, amber) and plastic (clear, natural, white, and more) in both round and square footprints



CLOSURES

Plastic (CT, TE, PCO, ROPP) and metal (lug, crown)



CATEGORY INSIGHT

There are several ways to deliver RTD Coffee, in both convenient and portable formats, and TricorBraun has the pulse on the top three packaging implications.



Amplitude Magazine

INDULGENT

- Bold graphics
- Combination of decoration methods and effects
- Differentiated from category design norms



Sunshine Bottle Works

AUTHENTIC

- Clear materials to show product color and quality
- Intuitive and clean functionality
- Simple, streamlined shapes and graphic design



Soylent

ON THE GO

- Lightweight
- Secure sealing, leak-proof
- Designed to fit in car cup holder

TricorBraun is able to source stock or custom design package solutions focused on Indulgent, Authentic, and On the Go solutions. Contact us for already designed, but not yet tooled, packages from our award-winning Design and Engineering team to ensure package solutions resonate with consumers and win on-shelf.

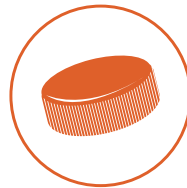
TRICORBRAUN IS YOUR PACKAGING ONE-STOP SHOP



GLASS BOTTLES



PLASTIC BOTTLES



CLOSURES



PORTABLE OPTIONS



CUSTOM DESIGN

Let's get started.

Call 800-325-7782 or email marketing@tricorbraun.com