

NOW TRENDING: COMFORT & PROTECT

In Pursuit of Mental Wellness

CONVEY SAFETY WITH PACKAGING

As consumers seek to improve their total health and **wellbeing**, they are increasingly purchasing nutraceutical products for stress relief, better sleep, or improved focus. From powders to gummies to concentrates, mental wellness products can be found in a variety of formats. The right packaging features will provide reassurance that the products are clean, safe to ingest, and will help instill consumer trust in the brand.



CHILD-RESISTANT FEATURES

Hello Bello Stress Relief Gummies feature a round, push & turn CR closure on a square PET bottle.

The **child-resistant pouch** from TricorBraun Flex is suitable for powders, tablets, or other dry solid products.



TAMPER-EVIDENT FEATURES

Jelly Jim Wellness Gummies leverage a full-body shrink sleeve for tamper-evidency and branding.

Kindroot Focus Lozenges are sold in a tear-to-open flexible pouch. Lozenges are individually wrapped for cleanliness.



HYGIENIC OR CLEAN DISPENSING

Health By Habit Stress Relief Tablets are sold in a dispensing packer that leaves the remaining pills untouched by the consumer.

Elements Focus and Calm Liquid Supplements are sold in glass dropper packaging for clean dispensing into a glass of water.



SECURE RESEALING

Olly Stress and Happy Gummies are sold in square PET bottles with matching square child-resistant closures. Consumers can easily see the package is closed when the two squares align.

Sunwink SuperFood Powder Mix is sold in a metal tin with a flush-fitting threaded closure. The design makes it easy to see if there is a gap between the closure and bottle, indicating the closure is not fully threaded on.



SINGLE USE

TruBrain Boost Powder Sticks are sold in single-serving sachets that create secure, portable, and pre-dosed product for the consumer.

Vital Proteins Sleep Collagen Shot is a concentrated formula in a small format package perfect for one dose. The bottle is sealed with a tamper-evident closure with a tear band.

