PRECISION DISPENSING

Packaging Designed for Greater Control

Delivering cleaner application, more intuitive experiences, and precision where it matters most.

Today's consumers expect more from packaging than simply containing a product. They expect packaging that makes products easier to use, reduces waste, and delivers a more intentional dispensing experience. From travel-sized treatments to everyday essentials, TricorBraun's precision dispensing solutions help brands create packaging that performs as thoughtfully as the products inside.

THE POWER OF PRECISION

Shaping the User Experience

Consumers increasingly evaluate products not only by what's inside the package, but by how easily and effectively they're dispensed. Across beauty, personal care, wellness, household, and specialty markets, dispensing has become an extension of product performance.

As routines become more personalized and formulations more specialized, brands have an opportunity to create packaging experiences that reinforce quality, improve usability, and strengthen consumer confidence.

Packaging Perspective

Precision dispensing is no longer limited to premium skincare. Opportunities exist across beauty, personal care, wellness, household, pet care, automotive, and industrial applications—anywhere improved control enhances product performance and the consumer experience.

Consumer Expectations

TARGETED APPLICATION

Consumers increasingly choose products designed for specific needs and expect packaging that helps deliver product exactly where it's intended.

CONTROLLED DOSING

Precision dispensing helps deliver the right amount of product while reducing overuse and waste.

CLEANER EXPERIENCES

Thoughtful dispensing minimizes mess, improves hygiene, and makes products easier to incorporate into everyday routines.

ELEVATED BRAND EXPERIENCE

A well-designed dispensing system enhances perceived product quality and creates a more premium user experience.

One Portfolio. Multiple Solutions.

The Right Dispensing Solution for Every Formula

From lightweight personal care formulations to beverage enhancers and richer home care products, TricorBraun offers dispensing solutions engineered to match the needs of your formula, your package, and your consumer.

LOW VISCOSITY

Star Drop

PRECISION, ONE DROP AT A TIME

Designed for low-viscosity personal care formulations, Star Drop® delivers precise, repeatable dispensing for serums, facial oils, essential oils, and other targeted treatments. Its patented flow-control valve and transparent pipette provide clean, controlled application while helping consumers dispense exactly what they need—no more, no less.

At a Glance:

30ml - 100ml PP • 11mm Special Neck • Custom Colors Available

Ideal for:

Personal Care

MEDIUM VISCOSITY

Mini Sense

PORTABLE PRECISION

Mini Sense is designed for beverage enhancers, flavor syrups, sweeteners, and even gel-based formulas like sanitizer. Its compact, ergonomic package makes on-the-go dispensing effortless while supporting clean product evacuation and intuitive portion control.

At a Glance:

50ml HDPE & PET • 14mm Snap-On Neck • Optional Silicone Valve

Ideal for:

Food & Beverage

HIGH VISCOSITY

Cleo Lidless

EFFORTLESS DISPENSING FOR THICKER FORMULAS

Cleo Lidless reimagines dispensing for larger-format products. The inverted, lidless design keeps product ready whenever consumers need it, enables effortless one-handed use, and reduces plastic compared to traditional flip-top closures—creating a cleaner, more convenient, and more sustainable dispensing experience.

At a Glance:

14oz - 25oz HDPE • 33mm Neck Finish

Ideal for:

Personal Care, Pet Care

Dispensing Solutions Designed Around the Consumer Experience

Packaging plays an increasingly important role in how consumers perceive product quality, efficacy, and ease of use. TricorBraun combines packaging expertise with a broad dispensing portfolio to help brands create experiences that differentiate products on shelf and in consumers' hands.

Why Partner with TricorBraun?

- Innovative dispensing portfolio
- Global sourcing capabilities
- Packaging engineering expertise
- Design and decoration support
- End-to-end packaging solutions
- Speed to market

Let's Get Started

Whether you're launching a new product, elevating an existing package, or exploring new dispensing experiences, our team can help identify the solution that's right for your brand.

TRICORBRAUN®

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